

**AMERICAN ADDICTION CENTERS, INC.**

**Essay Scholarship**

**Rules, Terms of Use & Privacy Policy**

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. ALL SCHOLARSHIPS ARE AWARDED SUBJECT TO RESTRICTIONS AND CRITERIA, AND THE WINNERS' MAINTAINING ELIGIBILITY REQUIREMENTS, AS DEFINED IN THESE RULES.

Scholarship Overview:

**Amount:** 3 Scholarships to be awarded for

(1) \$5,000 and (2) \$2,500 based on merits of submitted essay.

**Time Frame:** 01/01/19 to 05/30/19

**Eligibility:** 18+, high school senior or college student

**Essay:** 500 words max. **If you woke up tomorrow and you were president of the United States, what is the first thing you would do to help with the current opioid crisis?**

**How to Enter:** Fill out an application at <https://www.alcohol.org/2019-behavioral-health-academic-scholarship/> (the "Contest Website").

**1. Total Scholarships:** 1 (one) \$5,000 and 2 (two) \$2,500 scholarships will be awarded per contest year. The time periods of each contest year will be posted on the Contest Website. Participants must agree to these Terms of Use & Privacy Policy and complete the contest application to enter. No purchase is necessary. American Addiction Centers, Inc. may discontinue the scholarship contests at any time.

**2. Contest Duration:** The contest begins on 01/01/19 and ends on 05/30/19 (the "Deadline"). All applications and essays must be submitted prior to the Deadline to be considered for the contest. Once the Deadline has passed, no further entries for the contest will be accepted. American Addiction Centers Inc. will announce the winners within four weeks of the end date of the contest. American Addiction Centers, Inc. reserves the right to change any beginning or end dates of the Contest.

**3. Participant Eligibility:** The Contest is open to legal residents of the 50 United States and the District of Columbia, who are: (1) at least 18 years of age, and (2) graduating from High School in 2019 or (3) currently enrolled at an accredited college or university in the United States, and (4) interested in, or pursuing a degree in, behavioral health sciences, with an emphasis on addictionology, social work, psychology or psychiatry, mental health therapy, or nursing. The contest is void in Puerto Rico, all U.S. territories and possessions and

where prohibited by law. Entries must be from individuals only; groups, organizations and multiple-party entries are not eligible. The Contest is governed by United States law and is subject to all applicable federal, state and local laws and regulations. Employees of American Addiction Centers, Inc., its parents, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, judges, and members of the immediate family or household of each are not eligible. Immediate family members include parents, siblings or any person residing in the same household as employee.

**4. Entry and Essay:** To enter, fill out an application at <https://www.alcohol.org/2019-behavioral-health-academic-scholarship/> (the "Contest Website"). Essay must be submitted with the application. Each essay must include a cover letter containing the author's name, address, high school or college (including the date of graduation), phone number and e-mail address. The Essay shall consist of 500 max typewritten words and answer

**If you woke up tomorrow and you were president of the United States, what is the first thing you would do to help with the current opioid crisis?**

**Submissions:** All entries must be typed and double-spaced with no pictures or graphics. Essays not meeting the word count requirement will be eliminated. The essay title or added footnotes do not contribute to the word count. A contestant's teacher, counselor or parent

may check the essay for punctuation, grammar and/or spelling, but the essay **MUST BE** the original work of the student making the submission. Contestants will be judged based on their essay alone.

American Addiction Centers, Inc. may verify the eligibility of each applicant; if an applicant is found to be ineligible to enter the contest his or her entry will be considered invalid. Entrants must fill out all required portions of the entry form to be eligible for consideration. Limit one entry per person per contest; if an applicant enters more than one time he or she will be disqualified from the competition. American Addiction Centers, Inc. reserves the right to verify an applicant's information, the originality of the answer, or any other facet of an applicant's entry if further investigation is deemed necessary. By entering you agree to accept and be bound by these rules. Essays will not be returned to the author; they become property of American Addiction Centers, Inc., and we may reprint the essays in relevant publications or marketing material. Appropriate citations will be given to the writers. American Addiction Centers, Inc. reserves the right to edit the contents of the entries prior to publication to ensure compliance with any applicable Federal regulations governing Confidentiality of Alcohol and Drug Abuse Patient Records, 42 C.F.R. Part 2, and the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"), 45 C.F.R. Pts. 160 & 164.

**5. Claiming Your Award:** The winner(s) will be notified by email and/or phone; failure to provide accurate contact information may result in disqualification and if unable to reach a winner within 72 hours, American Addiction Centers, Inc. may in its discretion award any scholarship to any other contestant. No guarantee of notification is made to applicants who do not win the Scholarship Contest.

**6. Odds:** Your chances of winning the scholarship competition depend on the number of entries, the quality of your essay, and how your essay is viewed by the panel of judges from American Addiction Centers, Inc.

**ALL FEDERAL, STATE AND LOCAL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF SCHOLARSHIP AWARD ARE THE SOLE RESPONSIBILITY OF THE WINNER. AWARDS ARE PROVIDED WITHOUT WARRANTY OF ANY KIND,** express or implied, without limitation.

Except as determined by American Addiction Centers, Inc. in its sole discretion, no substitution of the scholarship shall be offered, and no transfer of the scholarship to a third party is permitted.

**7. Conduct:** By registering for this Contest, entrants agree to be bound by these Official Rules and the decisions of American Addiction Centers, Inc. and the judges that shall be final and binding in all respects. These Official Rules are accessible throughout the Contest Period. Failure to comply with these Official Rules may result in disqualification. American Addiction Centers, Inc. reserves the right at its sole discretion to disqualify any individual suspected of tampering with the entry process or the operation of the Contest; or to be acting in any manner deemed by American Addiction Centers, Inc. to be in violation of the Official Rules; or to be acting in any manner deemed by American Addiction Centers, Inc. to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, AMERICAN ADDICTION CENTERS, INC. RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**8. Limitations Of Liability:** American Addiction Centers, Inc. assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of the Internet or any combination thereof, or; (e) any injury or damage to participant's or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest or download any materials in the Contest. If, for any reason, the Contest is not capable of

running as planned for reasons that may include without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then American Addiction Centers, Inc. reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In the event of cancellation, American Addiction Centers, Inc. will randomly award the prizes from among all eligible, non-suspect entries received prior to cancellation.

**9. Privacy:** Personal information collected through this promotion is subject to American Addiction Centers' Online Privacy Policy located here: <http://americanaddictioncenters.org/policy/>. In addition, as a condition of entering the Contest, each entrant gives consent for American Addiction Centers, Inc. to make his or her profile publicly available, to obtain and deliver his or her name, address and other information to third parties for the purpose of administering this and complying with applicable laws, regulations and rules and to announce the winners online and via other media, and to use the winner's name and photograph in such announcements without restriction.

**10. Publicity Rights:** By entering the Contest (except where prohibited by law), entrants consent to the use of their names, pictures, likenesses, voices, biographical data, and/or any information contained in their entry in advertising, promotion and marketing materials throughout the world, including on the Internet, by American Addiction Centers, Inc., its promotional partners and third-party marketing entities, without additional compensation, notice, review, or approval. Nothing contained in these Official Rules obligates American Addiction Centers, Inc., to make use of any of the rights granted herein, and winner waives any right to inspect or approve any such use.

**11. Governing Law/Disputes:** This Contest, these Official Rules, and any dispute related thereto (whether for breach of contract, tortious conduct or otherwise) are governed by the laws of the State of Tennessee without regard to conflicts of laws principles. Any legal action, suit, proceeding or dispute in connection with this Contest (whether for breach of contract, tortious conduct or otherwise) will be brought and resolved exclusively in the state or federal courts of Williamson County in the State of Tennessee and each entrant accepts and submits to the

personal jurisdiction of these courts with respect to any legal actions, suits, proceedings or disputes arising out of or related to this Sweepstakes. If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Except where prohibited, as a condition of participating in this Contest, each entrant agrees that any and all disputes that cannot be resolved between the entrant and any Released Party, claims and causes of action arising out of or connected with this Contest, the prize awarded, or the determination of the winner must be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an entrant be permitted or entitled to obtain an award for, and hereby waives all rights to claim punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-pocket expenses (if any), not to exceed ten dollars (\$10), and entrant further waives all rights to have damages multiplied or increased. In the event of a dispute concerning the identity of a participant, the participant will be declared to be the authorized account holder of the e-mail address provided to American Addiction Centers, Inc. at the time of initial participation (i.e., application for the Contest), but only if that person meets all other eligibility criteria, otherwise the entry may be disqualified and any potential prize won will be forfeited in American Addiction Centers, Inc.'s sole discretion. A participant is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be required to provide American Addiction Centers, Inc. with proof that he or she is the authorized account holder of the applicable e-mail address. If a dispute cannot be resolved to American Addiction Centers Inc.'s satisfaction, the entry and individual or individuals may be deemed ineligible in American Addiction Centers Inc.'s sole discretion.

**12. Winner's List:** To receive a copy of the Winner's List, send an email to [scholarships@alcohol.org](mailto:scholarships@alcohol.org) and specify the name and date you submitted the application. All such requests must be received within 6 months of that monthly contest end date.